XING Jobs

The simple way to reach the right people.

XING E-Recruiting

recruiting.xing.com/en/jobs

How XING works for you.

Reach candidates right where they're considering their professional future: on XING. The great advantage is that, by involving the XING network, your job ads are also recommended in the network news feed of members who aren't actively looking for a job, but are open to offers. Automatic keyword suggestions ensure even more visibility for your job ads. The XING JobManager, the performance monitor for your job ads, gives you complete transparency so you can make any necessary adjustments to your campaign. And job ads you post in XING Jobs are also available to non-members.

XING Jobs	Professional+	Professional	Standard	Campus
Advertisement in XING Job	•	•	•	•
Integration into company profiles on XING and kununu (optional)	•	•	•	•
Access to applicants	•	•	•	•
Use of XING JobManager*	•	•	•	•
Further information about the company	•	•	•	•
Prominent presentation of the kununu employer rating	•	•	•	•
Presentation of kununu culture information and the kununu culture compass	•	•	•	•
Recommendation on the XING homepages of matching members	•	•	•	
Up to 20 matching candidate suggestions	•	•	•	
Displayed in competitors' job advertisements	•	•	•	
Post ads in your company's corporate design	•	•		
Upload ads quickly and simply as a PDF file or by enabling them as a service	•	•		
Integrate YouTube or Vimeo videos	•			

*Excludes individual ads purchased via third parties.

XING is a Google Careers launch partner, enabling you to to generate more attention for your job ads as jobseekers will also find job ads posted on XING when using Google. This puts technology at your fingertips you can use to boost your hiring activities.

More information:

recruiting.xing.com/en/jobs

Convenient delivery: We offer various options for you to integrate your job ads into XING Jobs: for individual postings, we recommend using the XING JobManager. When posting larger numbers of ads, we offer the option to supply ads by way of a feed or API from your HR system.

Your benefits at a glance

Wide reach and visibility

Post your job ads on one of the leading German-speaking job boards and reach XING members and non-members who are active or passive jobseekers.

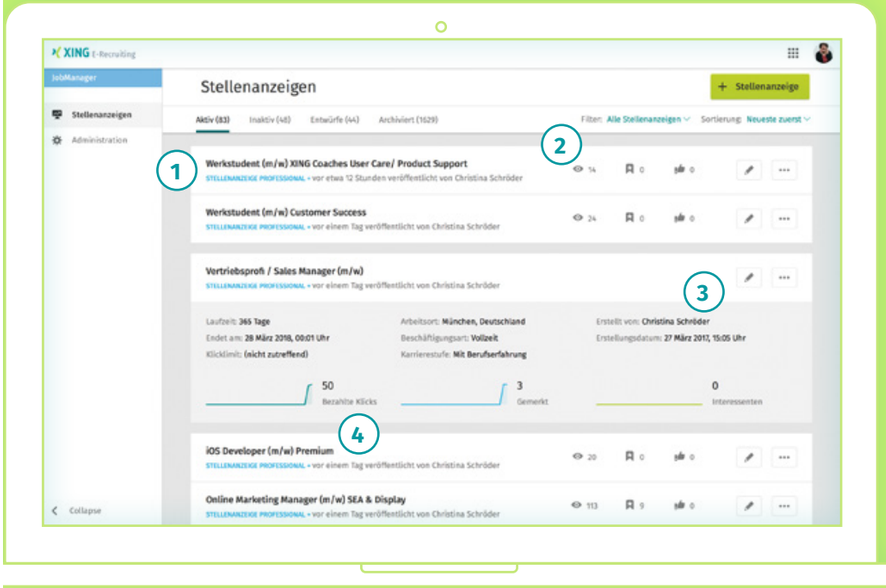
Tailored to applicants

By adding company details, videos, salary ranges, kununu employer ratings and culture information, you can provide a detailed and transparent company presentation. XING Instant Application allows candidates to apply for a job with just two clicks.

Simple and effective

Using the XING JobManager as a hub, you can create, post and optimise your ads in a flash. You'll also automatically receive candidate suggestions.

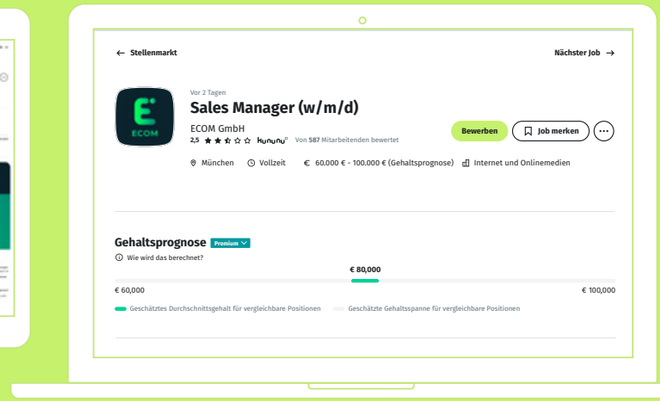
The XING JobManager – track the performance of your job ads on XING.



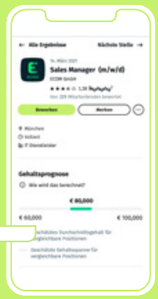
1. The overview shows you all of the job ads your company has drafted, posted, archived and deactivated on XING.
2. Review statistics on clicks, bookmarks and interested persons, chronologically and according to access type (desktop/mobile device).
3. Create your job ads in your team, manage and evaluate them, and fine-tune them for greater success.
4. Monitor your KPIs and check out other statistics.

Example job ad on XING

Tablet



Desktop



Mobile

XING Jobs

Visibility depends on the setting.

The world of work is currently undergoing its greatest transformation since the Industrial Revolution. This is particularly noticeable in human resources. Online job boards were the first step towards digitalisation around 20 years ago. Whether you're an applicant or a recruiter, nobody can avoid online job ads any more as job boards have become the most widely used recruitment channel, making them the cornerstone of every recruitment process.

At the same time, the setting in which job ads are posted is crucial. There are now over 200 online platforms, but hardly any of them offer both good reach and the benefits of social media. XING Jobs, on the other hand, combines the power of the largest online business network in German-speaking countries with an online job board. This enables you to tap into the potential of both active and passive jobseekers. This leads to a major increase in the overall quality of job applicants.

Find out more at:
recruiting.xing.com/en/jobs

Post your job ad on one of the leading German-speaking job boards.

On XING, you reach active jobseekers as well as people who are open to offers.

- **Wide reach and visibility** – for XING members as well as for non-members.
- **Tailored to applicants** – with details, videos and employer ratings.
- **Automatic candidate suggestions** – find the right talent immediately.

19 m

Access to around 19 m potential candidates in D/A/CH.[1]

33 %

At 33 % most job ads are posted by IT, internet and HR services sectors.[4]

71 %

At 71 % job boards are the most frequently used recruitment channel.[2]

79 %

79 % of users access job ads on XING via mobile devices.[5]

Top 3

XING Jobs is one of the top 3 job boards.[3]

4 x more

Up to 4x more applications with XING instant apply.[1]

[1] XING, internal survey - from January 2021. [2] Otto-Friedrich-Universität Bamberg: Bewerbungspraxis, 2018.
[3] Jobbörsen-Kompass, Crosswater Job Guide, 2017. [4] internal business analytics - from February 2021. [5] internal digital analytics - from January 2021.

Combined efficiency: XING E-Recruiting 360°

Jobs ads on XING unleash their full potential when bundled with the other XING E-Recruiting 360° products.

XING E-Recruiting

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